

Summit Agenda:

7:45 AM - Registration and Continental Networking Breakfast Opens

8:30 AM – MORNING SESSION

Welcome and Opening Remarks

Chris Carlson, Ben Carlson Memorial and Scholarship Foundation

The Role of Community Pediatricians in Southern California Drowning Prevention

Dr. Colleen Kraft, Immediate Past President, American Academy of Pediatrics (AAP)

Drowning Resuscitation: A Practical Approach

Dr. Justin Sempsrott, Lifeguards Without Borders

Drowning Prevention Interventions: What Works And Why Data Should be Your Friend

Dr. Linda Quan, Seattle Children's Hospital

Drowning Data: Who's counting what?

Session Moderator: Dr. David Hernandez, Victorville Fire Department
A Statewide Perspective

Dr. Steve Wirtz, California Department of Public Health

The Local Perspective

Steve Concialdi & Judy Rader, Orange County Fire Authority

Lorrie Lynn, Rady Children's Hospital – San Diego

Erin Malone, Riverside Public Health

12:00 PM – LUNCH

Optional walk to Ben Carlson Memorial Statue at base of Newport Beach Pier

1:00 PM – AFTERNOON SESSION

Breakout:

Programs and Interventions (1)

Swim Lessons and Water Safety Education for Low Resource San Diego Communities

Buc Buchanan
Prevent Drowning Foundation SD

Eyes Save Lives Drowning Prevention Program for Parents and Caregivers

Rachel Love-Smith
UC Irvine and Hoag Hospital

Swim Lessons to Water Competency: Advances in Child Water Safety Education

Dr. Linda Quan, Seattle Children's Hospital
Pete DeQuincy, East Bay Regional Parks District

Breakout:

Programs and Interventions (2)

Drowning Prevention Education for the Classroom

Dan Berzanzky
Premier Aquatics and Stop Drowning Now

The Role of Fire and EMS in Drowning Prevention

Mike Filson
Chula Vista Fire Department

SB442 Pool Barrier Legislation Implementation

Marcia Kerr, Drowning Prevention Foundation
Julie Lopiccio, Jasper Ray Foundation

Surfers Awareness in Lifesaving Techniques

Leslie Schwene and Doug Leach
Huntington Beach Surf Lifesaving Association



AFTERNOON SESSION CONTINUED

Breakout:

Open Water Drowning Prevention and Safety

Rip Current Update: Research and Education

Alex Tardy
National Oceanic & Atmospheric Administration

The Current State and Future Direction of California Ocean Lifeguarding

Brian Ketterer
California State Marine Safety Chiefs
Association and California State Parks

Beyond Drowning: A Review of San Diego Beach Trauma and Illness

Dr. Gary Schwendig
Scripps Memorial Hospital La Jolla

California Boating Safety: Statistics, Prevention and Education

Melissa Miranda
California State Parks Division of
Boating and Waterways

Breakout:

Messaging & Communications for Water Safety

Not Out of the Water: Drowning Terminology and Social Marketing

Justin Sempsrott
Lifeguards Without Borders

Social Media 101: Building a Following and Posting Quality Content

Kealiiinohopono "Pono" Barnes
Los Angeles County Lifeguards

Pro Tips for Working with Reporters and Traditional Media

Laylan Connely
Orange County Register

Harnessing your Story: From Social Media Engagement to Real Support

Jake Janz
Goldcom Marketing and Ben Carlson
Memorial and Scholarship Foundation

Drowning Prevention Partnerships and Coalitions

Characteristics of Great Groups

Steve Barrow, California Coalition for Children's Safety and Health

Moderated Panel Session

Catherine Barankin, California Coalition fo Children's Safety and Health

Joe Bailey, OC Drowning Prevention Taskforce

Lorrie Lynn, Safe Kids San Diego Drowning Prevention Task Force

Erin Malone, Riverside County Water Safety Coalition

Melissa Sutton, AZ Drowning Prevention Alliance & National Drowning Prevention Alliance

Closing Remarks

